# ZOYA KACHADURIAN

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# CORPORATE / EVENT STAGE MANAGER / PRODUCER

(PARTIAL LISTS)

RECENT/ ON-GOING

GOOGLE MARKETING LIVE San Francisco Jack Morton Worldwide

GOOGLE CLOUD SUMMIT 3 Cities JMW
ESTEE LAUDER NORAM Field Town Hall CS Global

**BRAVO-CON** First fan-based weekend Superfly & Embassy Row

COACH REBRAND/TAPESTRYPress Event, NYCInstinctifVERIZONBaltimore MeetingFourth Wall

CONCORDIA ANNUAL SUMMITNYC Room ProducerCreative Producers GroupPINTEREST ONE RISE EASTAD Week, NYCEmpire Entertainment

BRADLEY FOUNDATION AWARDS Washington DC (since 2018) Acme Corp Production Resources

THOUGHT LEADERSPhiladelphiaTangible CommunicationsBEST OF BROADWAYVarious Locations (2 a year for 17 years)Broadway.com/GSBO

**PHARMACEUTICAL** 

EISAINat'l Sales Mtg. Associate ProducerDrury DesignAMAGSummit HEMONC Room Prod.Drury DesignPFIZERIncl. Year Beginning, POAMJM (various years)

PFIZER Incl. Tours, <u>Directing Videos</u> Alden

SANOFI-AVENTISNational Sales MeetingsPublicis EventsGLAXO SMITH KLINEADVAIRTodd StreetGLAXO SMITH KLINESector MeetingKaleidoscope

AVENTIS PASTEUR POA II MJM
NOVARTIS Consumer Health Devlin Hair

FINANCIAL / LEGAL

AMERICAN BUSINESS MEDIA 10 YEARS Award Galas, Creative Director ALM

KRANE FUND/ BELL RINGING + NY Stock Exchange (3 events) Elise Newman Events

MERRILL LYNCH Multiple year Incentive Events Mia Grau Prod.

IRA SOHN ANNUAL Annual Meetings (2 years) Global Events

**CAR SHOWS** 

JAGUAR LAND ROVER Chicago Auto Show Press Launch Imagination

MERCEDES PRESS EVENTDetroit Auto ShowClear BlueNISSAN Z PRESS EVENTNY Auto ShowObie CompanyBUICK AUTO SHOWSTourProduction SvcHONDA MOTORCYCLERadio City Music Halldc Productions

CADILLAC Detroit, Fox Theatre

**ASSOCIATIONS** 

COMMERICIAL MORTGAGE Var. Meetings Coordinator & Skit Director CMBA

BROKERS ASSOC.

AMERICAN SOCIETY OF ASSOC EXECS. PCI Communications

AMERICAN BUSINESS MEDIA Var. Awards/ Meetings: Coordinator &

Client Director ABM

#### **OTHER**

COKE Leadership Meeting MC-2

APPLE WORLD WIDE CONFERENCE dc Productions

NY LIFE 150 ANNIV. Madison Square Garden Zink

PLANNED PARENTHOOD 75<sup>TH</sup> Lessen Group

AXA Brand Launch also World Ride DC/LA Lessen Group

AVON Various Meetings & Awards Mia Grau, Jack Morton

BARBIE 40<sup>TH</sup> ANNIV. dcProductions
UPN Up Front Mia Grau

#### **MULTI-MEDIA & SPECIAL EVENT COORDINATOR**

# PEN INTERNATIONAL CONGRESS Multi-location literary conference

Oversaw 300 person international press corp. Liaison with CBC Documentary Film Crew

### **AMOCO CENTENNIAL SHOW**

7 City simultaneous up-link, directed Client talent. Liaison for network directors, SM Atlanta up-link

### CITIBANK SALUTES THE AMERICAN ARTIST, Citicorp Building Atrium

5 Camera live shoot of 30 artistic groups including ABT, Big Apple Circus, NY Philharmonic

# SIMON & GARFUNKLE CENTRAL PARK CONCERT 1981

Assisted LD Jules Fisher, Coordinated follow spot cueing for HBO taping

#### TV & VIDEO PRODUCTION

#### PRODUCER / ASSOC. PRODUCER

ONE LIFE TO LIVE (ABC-TV) Co-ordinating Producer

BIG BIRD GETS LOST (CTW-SESAME STREET home video)

NICKELODEON COMMERCIALS (Skip Roessel, Cinematographer)

Producer for BLUE TO DO, RUGRATS and NICK JR. MAGAZINE spots

PRODUCTION MANAGER -Budget creation & management, scheduling, crew staffing, etc.

CLARISSA (PILOT), CBS/VIACOM

ELMO SAVES CHRISTMAS, PBS SPECIAL SESAME STREET/ CTW

TIME WARNER CABLE - Beth Israel "Stroke" & "Physician Referral" commercials

# PRODUCTION COORDINATOR - SESAME STREET, Seasons 24 &25 / CTW

Supervised aspects of major move to new studio facility at Kaufman/Astoria

Responsible for union contracts including payroll (AFTRA, DGA, WGA, USA)

Unit manager for location shoots

#### **ASSOCIATE DIRECTOR**

TIME WARNER CABLE Various Film Commercials for CANAL JEANS (locations)

NICKELODEON - BLUES CLUES, RUGRATS, NICK JR. MAGAZINE COMMERCIALS

(Kidvertisers / Skip Roessel) Location & Studio

NY DEPT OF HEALTH EDUCATIONAL VIDEOS, TERRA ASSOCIATES

25 Days of location shooting in 4 languages. Up to 65 setups/day

### **STAGE MANAGER (DGA)**

ANOTHER WORLD (NBC) Various episodes

SESAME STREET Various episodes Season 24, Various Home Videos

ELECTRIC COMPANY (Various Home Videos starring Rita Moreno.

GREAT PERFORMANCES (PBS) "Moschen In Motion" (NYC locations & TNN)

"THAT'S WHAT FRIENDS ARE FOR" (CBS SPECIAL) Radio City Music Hall SM

GIRLFRIENDS (ABC Pilot) Instrumental in coaching 3 hosts in talk show format became THE VIEW